

blog.cornersix.com · cornersix.com/facebook · twitter.com/corner6labs

3317 Finley Rd Suite 231 · Irving, TX 75062 · 1.877.885.7129

corner6labs.com

bringing sexy back to marketing

U

understand

We start by asking in-depth, and sometimes unique questions, some of them may not even be related to marketing. We seek to truly understand your point of view and your pains.

Our mission is to understand the gap between your current marketing reality and your goals.

brand awareness

perception & positioning

web presence & reach

creative execution

conversions & metrics

C

create

We evaluate the pros and cons of several marketing techniques to combine and create the best solutions for you. We take into consideration your goals, resources, and constraints to cost effectively accomplish your objectives.

- Web Branding
- Email Marketing
- Web Advertising
- Search Engine Marketing
- Social Media Marketing
- Content Development
- Graphic and Web Design
- Web Development
- Application Development
- Facebook Applications
- Mobile Applications
- and more...

E

engage

Your target audience has a unique set of behaviors within the different media channels. We integrate and implement our solutions to leverage those behaviors and engage your audience to drive the desired outcomes.

- Employee Participation
- Online Communities
- Search Engines
- Online Videos
- Display Advertising
- Lead Nurturing
- Trade Shows
- Email Lists
- Conferences
- and more...

M

manage

A successful marketing initiative can only be evaluated based on its ability to accomplish your objectives. We help implement and manage the appropriate marketing technologies to track key performance indicators (KPI).

- Brand Recognition
- Brand Reputation
- Website Analytics
- Lead Generation
- Search Engine Optimization
- Search Engine Marketing
- Customer Engagement
- Campaign Conversion
- and even more...

1.877.885.7129
www.cornersix.com
info@cornersix.com